

Peter Ferrante

(978) 857-0809
4564 MacArthur BLVD. #103
Washington, D.C. 20007

ferrantepm@gmail.com
[ferrantep.com](mailto:ferrantepm@gmail.com)
www.linkedin.com/in/ferrantepeter

Education

University of Colorado at Boulder

BS: Journalism; News Editorial
Minor in Geology
May 2016

Professional Experience

Culinary Supervisor, Alfalfa's Market; Boulder, CO 2016-2017

- Oversaw the culinary department within the store
- Controlled quality of food we made, ensuring consistency
- Assisted customers with questions regarding nutritional information and dietary restrictions
- Trained new employees on equipment and protocol
- Reported sales metrics and worked with managers to improve sales

Freelance Reporter, The Boulder Weekly; Boulder, CO 2016

- Reported, research and wrote articles pertaining to the local community and the environment
- Worked with editorial staff to create intelligent long-form stories
- Edited the work of other writers on the team to ensure quality publications
- Fact-checked stories to maintain accuracy in everything put into print

Social Media Manager, Deli Zone; Boulder, CO 2014-2016

- Created social media accounts on Instagram and Facebook
- Gained followers through use of hashtags
- Analyzed internet presence and its impact on customer base

Skills

AP Style	iOS and Microsoft	Hubspot
Digital Photography	Microsoft Office Suite	Kentico
Adobe Photoshop	Twitter	WordPress
Adobe Indesig	Facebook	Salesforce
Adobe Lightroom	Instagram	Google Analytics
iMovie	Linkedin	SEO Writing

Volunteering

Radio 1190; University of Colorado, Boulder, CO 2013-2015

- Promoted the student-run station through street marketing and word of mouth campaigns
- Organized within the studio, keeping albums and important info up-to-date

Share of McLean; McLean, VA 2016-present

- Coordinate with volunteers for weekly meat pickups
- Collaborate with representatives from stores to receive donations
- Administer schedule and record donation information for volunteers' use and our records